EL PASO
OPEN FOR BUSINESS

OFFICE OF ECONOMIC DEVELOPMENT

CONNECTIVITY

El Paso is as easy to reach as it is to navigate, with commute times averaging 20 minutes or less. Access to rail connectivity via Union Pacific, BNSF, and Ferromex. More than 110 Million North American Consumers accessible within 24 hours by truck.

Largest U.S. City on the U.S./Mexico Border

6th Largest Texas City

Centrally located giving equal access to markets in Canada and Mexico

Regional Population of
2.5 MILLION

Doña Ana County
213,460

Otero County
65,616

El Paso MSA[1]
839,007

Juaréz
1,400,079

El Paso MSA includes El Paso & Hudspeth Counties

SPOTLIGHT

#1

Lowest Crime Rate in U.S. Over 500,000 Population 4th Year in a Row

CQ Press, January 2014, FBI 2012 Crime Data

#3

Top Best City to Raise a Family (Out of 50 Most Populated Cities)

Movoto.com Real Estate, May 2013

#4

Least Expensive U.S. Metros for Conducting Business

Market Watch–Wall Street Journal, July 16, 2014

TOP 20

America's Best Performing Cities For Growth In Jobs, Income And High-tech GDP-Among 200 Largest Metros

Milken Institute, January 2013

#1

"Can-Do Capital" for Livability, Sustainability, Infrastructure and Business Opportunity

Newsweek, September 2011

#4

Best Mid-Size City for Job Growth

Forbes, May 2012

COST OF LIVING

93.1 {Grocery} + 83.6 {Housing} + 88.1 {Utilities} + 99.2 {Transportation} + 90.0 {Health Care} + 96.8 {Other Goods & Services} = $ 93.1

Composite Index
{Nation's Average is 100}
*3rd Qtr. 2014

6.9% BELOW THE NATIONAL AVERAGE

QUALITY OF LIFE

$473 MILLION

On February 5, 2013, El Paso City Council Approved a three year rollout plan for $473 million voter approved 2012 Quality of Life Bond which includes:

$200 MILLION

Over $200 million for park, recreation, open space and zoo improvements

$180 MILLION

Construction of a new $180 million multipurpose entertainment facility

$28 MILLION

$28 million for museum and cultural facilities

Triple A-Baseball in Downtown El Paso:

- A new **$50 million** ballpark in the heart of downtown El Paso
- Designed by Populous, with seating capacity of 8,500 wiht 20 luxury suites, and approximately 300 club seats

Medical Center of the Americas (MCA):

- **$120 million** Children's Hospital
- Texas Tech **$11 million** nursing school
- Future MCA projects will total **$157 million** in investment

FORT BLISS

Second Largest Installation In The U.S. Army, 1.12 Million Acres

- ★ Largest controlled airspace and houses the longest Army runway
- ★ Only installation with training areas that can accomodate all current DoD weapons systems.
- ★ Overall business output is $5.998 billion annually
- ★ One of Army's premier strategic deployment platforms

★ EMPLOYMENT ★	
Active Military	29,204
Civillians	11,283
Reserve	4,355
Total	44,842

OPERATING COSTS

COST OF DOING BUSINESS:
(The Nation's average is 100)

	EL PASO	TEXAS
Unit Labor Cost Index	86	96
Energy Index	97	92
State & Local Tax Index	70	78
Office Rent Index	52	*
Composite Cost of Doing Business	77	95

*The study does not measure office rent at the state level.
Source: Economy.com, North American Business Cost Review 2012 Edition & RS Means, 2013 Q3

23% BELOW THE NATIONAL AVERAGE

One of the lowest in the Nation (The Nation's average is 100)

TARGET INDUSTRIES

- Automotive
- High Tech Manufacturing
- Financial Services
- Defense/Homeland Security
- Life Sciences
- Clean Energy

RETAIL

New to market retail announcements:

- Population: 2.5 Million+ (within 50 mile radius)
- Cross border shopper: 20 million+ northbound border crossings in 2013
- Average household income: $55,012
- 250,000+ daily traffic counts on Interstate 10
- 110,000+ students at 33+ institutions of higher learning in the region (Colleges, Universities and Technical Schools in El Paso, TX, Las Cruces, NM and Ciudad Juarez, MX)

LABOR MARKET

Spotlight on Major Job Announcements since January 2014:

2,103+ JOBS CREATED

4,101+ JOBS RETAINED

$83+ MILLION IN TOTAL INVESTMENT

LABOR MARKET FOR EL PASO MSA, TEXAS & U.S.

	LABOR	EMPLOYMENT	UNEMPLOYMENT	RATE
El Paso	323,890	301,352	22,538	7.0
Texas	13,044,241	12,389,786	654,455	5.0
U.S.	155,903,000	146,941,000	8,962,000	5.7

*not seasonally adjusted